

Westport Village Tourism Committee Agenda for 1<sup>st</sup> meeting of the new term (2018-2020)

April 1, 2019

CALL TO ORDER

1) Introduction of members

Chairperson: Rob Roberts, Councillor

Members: Carmel McCarthy, Mary Lyons, Mark Snyder, Francois Scheuermann

2) Request for scribe

3) Declaration of pecuniary or financial interest

4) New Business

Definition of Tourism-opinions

Mission—attraction and retention of visitors with the goal of enriching their experiences, exceeding their expectations, and eliminating aspects of their visit that would prevent their return, especially in seasons when the town is less busy, i.e. shoulder and winter seasons.

This should not be done at the expense of the welfare of our village residents.

Goals-group into short-term (NOW!) and long-term.

Cooperation/liaison of our committee with mainly Parks-Recreation-Harbour and Economic Development

Monitoring visitors needs/expectations/disappointments in as objective a way as possible and using this data to improve our service where needed.

Urgent development of a brochure enumerating all the recreational, transportation, retail, and government services we can offer visitors and an updated map and websites pertaining to what we can offer.

Other new business as per committee members.

5) Financial report:

Our village budget has granted our committee \$1,000 for legitimate expenses incurred in our activities.

6) ROUNDTABLE

7) Scheduling of next meeting

8) Adjournment